

Unlike traditional surfactants, **FRANCHISE**<sup>®</sup> is specifically formulated for Strobilurin fungicides — though can be used with a variety of chemistries — and increases droplet deposition while minimizing variability in performance. **FRANCHISE** combines a **LECI-TECH**<sup>®</sup> surfactant system with a proprietary stress-reducing compound, which differentiates it from other surfactants.

**WITH LECI-TECH TECHNOLOGY** 



**To the plant:**  
Drift reduction with performance-sized droplets



**On the plant:**  
Droplet retention by adhesion and spreading



**In the plant:**  
Increased penetration without cuticle disruption

**PRODUCT FEATURES**

- Designed to help enhance aerial applications
- Specifically formulated for Strobilurin chemistries, though can be used with a variety of chemistries
- NPE-free liquid formulation
- Contains LECI-TECH, a unique technology that assists overall spray performance

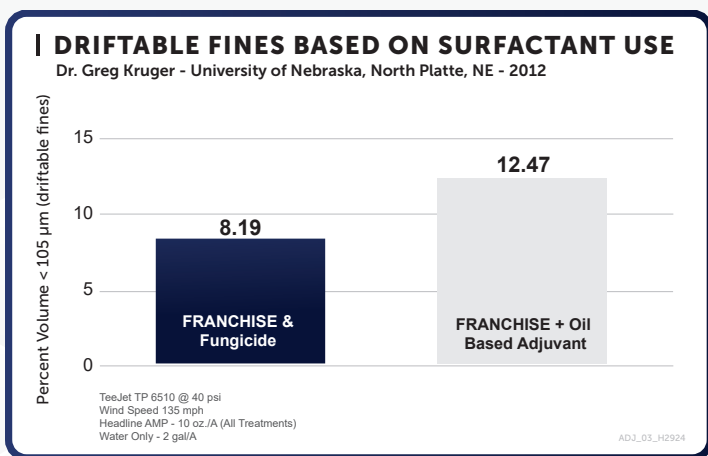
**GROWER BENEFITS**

- Improves droplet deposition and spreading
- Consistently minimizes variability of Strobilurin performance
- Approved to be used from V16-VT
- Proprietary formula is particularly helpful to crops that are experiencing stress

**RATES**

Aerial: 1-2 fl. oz./A

**DATA & RESULTS**



In aerial applications, **FRANCHISE** with **LECI-TECH** disperses into crops much better than a crop oil.